

# 2009 Sponsorship Opportunities

SPONSORSHIPS	PRICE
ATTENDEE PRE-SHOW BADGE EXCLUSIVE .....	\$1,000
BADGE ADVERTISING .....	\$1,000
BADGE HOLDER INSERTS .....	\$500
BADGE LANYARDS.....	\$1,500
BADGE MAILING INSERT .....	\$1,000
BANNERBOARD .....	\$1,000
BATHROOM SPONSOR EXCLUSIVE .....	\$2,500
COFFEE MUGS .....	\$1,500
CONCESSION / BEER CUPS .....	\$2,000
CUSTOM DISPLAY AREA .....	\$1,250
CYBER CAFÉ .....	\$1,500
eNEWSLETTER .....	\$1,000
FLOOR GRAPHIC / CARPET LOGOS .....	\$500
FLOORPLAN STATIONS .....	\$1,500
HANGING AISLE BANNERS EXCLUSIVE .....	\$2,000
HOTEL ROOM KEY CARDS.....	\$1,500
MAIN HALL CARPET INLAY .....	\$2,500
MANNEQUIN DISPLAY .....	\$500
METERBOARD .....	\$1,500
OFFICIAL EXPO T-SHIRT.....	\$1,500
ONLINE REGISTRATION SPONSOR EXCLUSIVE .....	\$2,500
OPENING NIGHT INDUSTRY PARTY EXCLUSIVE .....	\$7,500
OPENING NIGHT INDUSTRY PARTY CO-SPONSOR.....	\$2,500
PRESS ROOM / MEDIA CENTER.....	\$2,000
PRODUCT DISPLAY CASE .....	\$1,000
RETAIL EDUCATION & BUSINESS SEMINARS .....	\$1,000

SPONSORSHIPS	PRICE
SHOW BAG.....	\$2,500
SHOW HAT EXCLUSIVE.....	\$1,500
SHOW PEN EXCLUSIVE .....	\$1,500
SHOW SOCK .....	\$1,500
SHOW SPORTS BOTTLE .....	\$1,500
SPEY CAFÉ TENT CARDS .....	\$1,000
STAFF APPAREL EXCLUSIVE .....	\$1,500
SWAG GIVEAWAY .....	\$500
UNDERWATER BANNERS .....	\$2,500
VEHICLE PLACEMENT .....	\$6,000

## TOTALREACH™ OPPORTUNITIES

TOTALREACH™ BASE .....	\$1,000
TOTALREACH™ MARKET LEADER.....	\$3,100
TOTALREACH™ NEW EXHIBITOR PROGRAM .....	\$600
TOTALREACH™ PLUS .....	\$2,250

## WEBSITE OPPORTUNITIES



*Reel Business Opportunities*

**SEPTEMBER 10-12, 2009**

COLORADO CONVENTION CENTER • DENVER, COLORADO